# **CHRISTIAN** SCIENCE MEDIA COMMITTEE **SUMMER 2014**

Are you interested in sharing Christian Science and having our broadcast programs more widely known in the Metro Chicago region? Is your church's lecture committee looking for an opportunity to host a lecture with a very public audience? Is your Reading Room interested in creating more awareness of its resources? There is a wonderful opportunity to achieve all these goals this Fall!

The Christian Science Media Committee (CSMC) and Jointly Maintained Christian Science Reading Room (JMCSRR) are partnering to exhibit at Chicago's Ultimate Women's Expo, September 13-14, at the Donald E. Stephens Convention Center in Rosemont, IL. Under the banner of Christian Science Reading Room we have reserved a booth and two time slots for speaker presentations. And, with approximately 16,000 attendees, we anticipate hundreds of meaningful conversations and opportunities to introduce and sell Mary Baker Eddy's best-selling title, Science and Health with Key to the Scriptures, along with other Christian Science resources.

This Women's Expo promises to be a vital activity for the Christian Science

# Upcoming Opportunity: ChicagoWomen's Expo!

September 13-14, 2014 Donald E. Stephens Convention Center - Rosemont, IL



community in the greater Chicago region. Three planning meetings are being held between July 29 and August 9. Open to everyone interested in sharing Christian Science, these meetings are especially designed for participation of members active in the Reading Room, Lecture, CSMC and **JMCSRR** activities:

- ➤Tuesday, July 29, 7-9 p.m., First Church of Christ, Scientist, 1333 Glenview Road, Glenview
- Saturday, August 2, 10-Noon, First Church of Christ, Scientist, 1108 Oswego Road, Naperville
- Tuesday, August 5, 7-9 p.m., Christian Science Reading Room, 125 E. Main St., Barrington

At these meetings you'll hear an overview about the expo, have an opportunity to sign up for specific expo-related opportunities, and plan follow-up events and cross-promotion opportunities throughout the region. Specific expo-related opportunities,

include:

- ➤ Sponsorship of two Christian Science lectures to be given at the
- ➤ Participation in a Reading Room Coupon for expo attendees

- ➤ Participation in a cross-promotional lecture flyer for Christian Science lectures happening between Sept 13 - Nov 30, 2014
- Serving in the exhibit booth or helping with exhibit preparations

#### Other opportunities:

- Planning Reading Room fall events throughout the region
- Developing a subject specific lecture series to be offered throughout the region
- New internet opportunities to promote area Reading Rooms and media information

Please RSVP to let us know what planning meeting you can attend. And, if you are unable to attend one of these meetings but want to connect with this opportunity please be in touch with CSMC/JMCSRR Event Manager, Carol Hohle, at carolhohle@gmail.com.

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# COMBINED ACTIVITIES UPDATE FROM THE EXECUTIVE BOARDS OF CSMC & JMCSRR

A majority of churches contributing to the CSMC sent in ballots in support of the combined activities pilot project. In fact, there were no negative ballots received, although some churches have not yet submitted their ballots. With the positive response, the committee immediately moved forward with the Jointly Maintained Christian Science Reading Room (JMCSRR) to engage Carol Hohle Communications with Carol spearheading work to prepare and staff the booth at Printers Row. (See article, page 3) That event goes down in the record book as the first of, hopefully, many combined activities.

And more supportive activities are coming your way! What is on the agenda? The CSMC and the JMCSRR and Carol have an abundance of ideas. If booth space is available, two fair activities will be pursued between August and October. Using those events as a springboard, the pilot combined activities project can bring an event to you.

These pilot projects for local use can focus your planning to support your church communications through amplifying the impact of media with website and/or internet advertising; complement your Reading Room event; plan follow-up lecture activity; provide staff training and volunteer staff support (with hosting church providing the majority of the staff). There is lots of flexibility anticipated as we enter this new arena! If your branch church is interested in hosting "an event in a box", please contact Carol Hohle (carolhohle@gmail.com) or Christine Negley (chnegley@aol.com) or leave a message at 312-266-1644; please state potential dates for your event during September and October. It will be first come, first served for these pilot projects. It is anticipated that a maximum of three or four initial events could be accommodated.

After the pilot combined project report is presented at the next General Membership Committee (GMC) meeting on November 8<sup>th</sup> (see announcement), and after the "value-add" and substance of the combined activities is evaluated by each executive board (CSMC and JMCSRR), it is hoped that many more community fairs and local events may be planned for 2015.

A primary goal of the combined activities is to raise the presence of Christian Science throughout the entire metropolitan Chicago area. This goal will be met, of course, with events, but will also be met with improved communications, newsletters and website information and, importantly, your metaphysical support.

All serving on the joint committees value your input, so please let board members know of your support and your ideas, too. And, naturally, the combined activities welcome financial support so that Christian Science may be effectively presented throughout our large metropolitan area.

### CHICAGOSPIRITUALITY.COM – A VALUABLE RESOURCE

Available 24/7 CSMC's website, www.chicagospirituality.com, provides information about Christian Science throughout the Metro Chicago region as well as links to

broadcast programming, upcoming events, and spiritual resources.

To post your church events simply visit the Calendar page and follow the event submission link.

There is also a handy map of all the Churches of Christ, Scientist in the region at the bottom of the Churches page. The map zooms in and out. Click on any of the red pins to find the address of each church, their website link, and an interactive direction feature.



Let us know if there are features or content we should add to improve the website. Your feedback is always welcome.

# CSMC SUPPORTING CHURCHES & SOCIETIES

The following churches and societies have made contributions in 2014

- Arlington Heights
- Aurora
- Barrington
- Chicago, 8th
- Chicago, 11th
- Chicago, 2ndChicago, 17th
- Chicago, 7th
- Crystal Lake
- Deerfield
- Downers Grove
- Elgin
- Elmhurst
- Evanston, 2nd
- Glen Ellyn
- Glenview
- Highland, IN
- Hinsdale
- La Grange
- Lake Forest
- Libertyville
- McHenry
- Michigan City, IN
- Naperville
- Northbrook
- Palatine
- Palos Park
- Park Forest
- Park Ridge
- Sandwich
- Spanish Outreach Group
- Winnetka

## DONATE

Funding CSMC adds enormous value to the entire metropolitan area and helps us more effectively "love our neighbor." Donations are welcome anytime:

Christian Science Media Committee P.O. Box 768 Chicago, IL 60690-0768

### **BROADCASTING UPDATE**

Prayer to God as divine Love transforms thought. Mary Baker Eddy writes in Message to The First Church of Christ, Scientist or The Mother Church - Boston, June 15, 1902, "Spiritual love makes man conscious that God is his Father, and the consciousness of God as Love gives man power with untold furtherance. Then God becomes to him the All-presence – quenching sin; the All-power – giving life, health, holiness; the All-science – all law and gospel."

This uplifts, blesses, and heals.

Your Christian Science Media Committee several years ago, decided to reach out to individuals in the Chicago area in a new way, airing one-minute messages, "Prayerful Pause," to introduce Christian Science as a Bible based way of life emphasizing the goodness of God. The messages are focused on several categories: Anger Management, Strength/Security, Love/Goodness of God, Life/Guidance, Supply, Assurance/Courage, Conduct/Wise Counsel, Knowing God/Trusting God, Righteous Living, Thanksgiving, Christmas, and Easter.

The radio stations used to present the Prayerful Pause are chosen based upon the demographics of the stations' listeners: its broadcast format (music, talk, etc.) and the cost of the broadcast time. Currently the Prayerful Pause is aired on WVAZ Saturday (8 a.m.) and Sunday (Noon), and on WLIT Monday and Friday during the 10 a.m. broadcast hour.

The one-minute Prayerful Pause consists of a short introduction: "This message is brought to you by the Christian Science

Prayerful Pause

Click below to listen or download:

0:00

Download MP3

Additional programs supporting your spiritual growth are available at (847) 696-5683

Prayerful Pause available on chicagospirituality.com

churches in the Chicago area," the inspirational verse, and announcements directing the listener to either our website chicagospirituality.com or the telephone broadcast line to learn more.

The website provides a simple introduction to Christian Science, advertises our various broadcasts and church activities, and enables the individual to find a church or Reading Room convenient for them. The telephone broadcast line, a primary vehicle for presenting our broadcasts, airs

- 1) the Christian Science Bible Lesson,
- 2) Your Daily Lift,
- 3) the Christian Science Sentinel Radio Edition.

and provides the ability for individuals to leave a message. FYI, the telephone number advertised on the Prayer Pause is different from that presented on our bookmarks to enable us to track those who have heard the message via the Prayerful Pause.

Listenership ratings (Nielsen Media) for the stations airing the Prayerful Pause indicate a significant community of listeners. We hope you will join in listening for these messages, pray to support this new outreach, and share the blessings which you notice by sending an email to contact@chicagospirituality.com.

to exhibit at this year's Printers Row Lit Fest, June 7-8.

With financial support from more than 33 branches in the greater Chicagoland region and volunteer staffing from six branch churches, volunteers from our Christian Science Reading Room exhibit booth centrally located on Dearborn Street distributed more than 150 bookmarks with local Christian Science broadcast information, 125 sample copies of The Christian Science Monitor magazine, and 150 coupons for "20% Off Your Next Purchase" at 12 area participating Christian Science Reading Rooms

During 16 exhibit hours our 13 staff workers had more than 50 in-depth conversations – answering questions about Christian Science, the Monitor, and Science and Health. More than half-dozen copies of Science and Health were sold to new readers.

One booth worker's comment summed up the experience perfectly, "I am very grateful for the opportunity to serve on behalf of the Joint Reading Room, the Media Committee, the Church, and ultimately God. I had three to four very engaging conversations, and I wished I could have more. Speaking to the public is such a blessing. (It is a challenge in the beginning.) But, this type of work is a ministry that seeks to bless our fellow man, and is one of the highest types of love (and Love)."



# PRINTERS ROW LIT FEST 2014 A ROUSING SUCCESS

The first joint effort between the Christian Science Media Committee (CSMC) and Jointly Maintained Christian Science Reading Room (JMCSRR) was a rousing success – our two committees partnered

# SAVE THE DATE

# Saturday

November 8, 2014

9:00 am - Noon (Doors open at 8:30)

CSMC General Membership Meeting

Location: Seventeenth Church of Christ, Scientist, 55 East Wacker Drive, Chicago



#### **RADIO**

Prayerful Pause WLIT 93.9 FM Mondays & Fridays between 10:00 - 11:00 a.m.

WVAZ 102.7 FM Saturdays at 8:00 a.m. and Sundays at Noon

El Heraldo WRTO "La Tremenda" AM 1200 Sundays at 8:00 a.m.

#### 24/7

Telephone - English Programming 847-696-LOVE 630-929-JOEL

Telephone - Spanish Programming 773-250-6577

#### **CSMC PURPOSE**

The Christian Science Media Committee's purpose is to provide the community with multimedia programming (phone, radio, internet) that meets the needs of spiritual seekers throughout the metropolitan Chicago area and the United States.

CONTACT US www.chicagospirituality.com 800-222-6793

CHRISTIAN SCIENCE MEDIA COMMITTEE P.O. BOX 768 CHICAGO, IL 60690-0768

ADDRESS SERVICE REQUESTED

# **Metro Chicago**

# **Email Newsletter Subscriptions**

To sign up and receive this newsletter via email please contact Barbara Stout at stroutbarbara@sbcglobal.net.

## **Submitting Events**

Posting an upcoming Christian Science related event on our website, www.chicagospirituality.com, is easy! Simply visit the Calendar page on the site and follow the submission link.

#### You're Invited

The CSMC Board meets monthly. Information about the next meeting - including day, time and location - can be found on our website, www.chicagospirituality.com/info/communications.

## 2014 CSMC Officers and Board Members

James Coe, President — james.d.c@comcast.net
David Maney, Vice-President — davidmaney@comcast.net
Barbara-Jean Stout, Secretary — stoutbarbara@sbcglobal.net
Charlie Ruckstaetter, Treasurer — cruckstaetter@aol.com
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Jill Rohrer — jill.rohrer@gmail.com

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